2025 Municipal Authority Community Engagement Awards

Presented annually to PMAA member authorities who use good management practices, innovative approaches to challenges, and a comprehensive approach to community engagement to demonstrate the value of their authority.

Print Communications

Printed materials such as annual reports, brochures, calendars, posters, bill stuffers, newsletters, magazines, editorials or feature articles, or white papers.

Winner – Large Authority – Municipal Authority of Westmoreland County Lead and Copper folding postcards to all water customers to educate and request type of service line and what steps to take to replace service line (if needed)

Electronic Communications

Electronic materials such as social media campaigns, websites, webinars, enewsletters, etc.

Winner – Large Authority – York County Solid Waste Authority Countywide survey called, TalkTrashToUs.com using multi-faceted outreach (social media, website, e-newsletters, and media release)

Community Events

Community programs or events such as festivals, educational events, other special events, etc.

Winner – Large Authority – Pittsburgh Water Building Trust, One Drop at a Time: Pittsburgh Water's Water Workshops

Winner – Medium Authority – Warminster Municipal Authority Five different events including a tree planting in your neighborhood for stormwater mitigation and education

Partnerships

Efforts conducted in coordination with local, state or national groups or associations, or programs or events with government entities, local legislators or other public audiences.

Winner – Medium Authority – SEDA-COG Joint Rail Authority
Funding secured through partnerships to repair multiple bridges following unprecedented flooding

Winner – Small Authority – Lower Allen Township & Lower Allen Township Stormwater Authority

Stormwater and Waterways Conservation partnerships for education, clean up events, grant funding, and volunteer time

Internal Communications

Efforts to support personal engagement and build authority strength internally such as rebranding, employee newsletters, special events for Board/staff, professional growth opportunities, internship programs, etc.

Winner – Large Authority – North Wales Municipal Authority Walnut Street Journal Employee Newsletter to transform NWWA's culture one newsletter at a time.

Best In Show

Engagements that cross multiple categories and stand out as the best example of a comprehensive community engagement initiative.

Winner – Pittsburgh Water Rebranding of the authority to Pittsburgh Water.