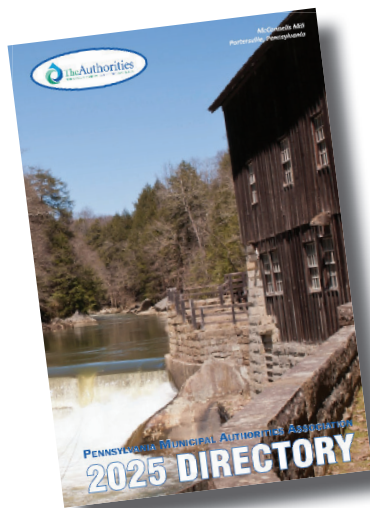


ADVERTISE

Build brand and name recognition even more with potential clients by advertising in PMAA's go-to resources: the 2025 Annual Conference Program and the 2026 Membership Directory. Pre-purchasing ad placement now for next year's directory affords your firm a multi-publication discount!

2025 ANNUAL CONFERENCE PROGRAM

The Conference Program is the official guide to this year's event and includes the Conference agenda, detailed session information, speaker and exhibitor information, AND your advertisement! Attendees will be provided the publication for use during the Conference, and may reference upon returning home! Advertisers will be listed on the Conference mobile app with a website link.



2026 PMAA MEMBERSHIP DIRECTORY

The Membership Directory includes contact information for all municipal authority and associate members and is mailed in January 2026. Give your firm added exposure to the decision-makers you need to reach! The Membership Directory is used as a reliable source of products and services for municipal authority officials year round.

Contracting for both the 2025 Annual Conference program and the 2026 Membership Directory now affords a multi-publication discount.

Conference Program

Contract due by July 10; artwork by July 17

Membership Directory

Contract due by October 15; artwork by October 29



FOR MORE INFORMATION:

📞 (717) 737-7655

✉ glantz@municipalauthorities.org

🌐 municipalauthorities.org/conf-advertising

2025 Annual Conference and 2026 Membership Directory

Advertising Contract

Annual Conference: Contract by July 10 ♦ Artwork by July 17
Member Directory: Contract by October 15 ♦ Artwork by October 29

Company: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Advertising Rates and Specifications

☐ **2025 Conference Program** (artwork deadline 7/17)
Published in September 2025

☐ **2026 Membership Directory:** black and white print only
Published in January 2026 (artwork deadline 10/29)

- ☐ Full page.....4 5/8" (W) x 7 1/8" (L).....\$325 b&w; \$700 color
- ☐ Half Page.....4 5/8" (W) x 3 1/2" (L).....\$275 b&w; \$650 color

- ☐ Full page.....4 5/8" (W) x 7 1/8" (L).....\$325 b&w only
- ☐ Half Page.....4 5/8" (W) x 3 1/2" (L).....\$275 b&w only

Cover Positions: Full page ads only

- ☐ Back.....~~\$650 b&w; \$1,150 color~~ **Reserved**
- ☐ Inside Front.....~~\$575 b&w; \$1,075 color~~ **Reserved**
- ☐ Inside Back.....~~\$575 b&w; \$1,075 color~~ **Reserved**

Cover Positions: Full page ads only

- ☐ Back.....~~\$650 black and white; \$1,150 color~~ **Reserved**
- ☐ Inside Front.....~~\$575 black and white; \$1,075 color~~ **Reserved**
- ☐ Inside Back.....~~\$575 black and white; \$1,075 color~~ **Reserved**

Advertise in both publications and receive a 20% discount on listed rates.

Conference Program Ad: \$ _____

Member Directory Ad: \$ _____

Less 20% discount for advertising in both publications: -\$ _____

Total: \$ _____

Return contract and payment to PMAA:

Mandi Glantz, Director of Member Relations
1000 North Front Street, Suite 401, Wormleysburg, PA 17043 ♦ glantz@municipalauthorities.org

Checks should be made payable to PMAA or credit cards accepted:



☐ Payment enclosed

☐ Please send invoice to this email address: _____

Signature: _____ Date: _____

Ad Specifications

Print ready PDF file format is preferred (high resolution at 300 dpi); other file formats including jpg, eps, tif, doc are also accepted. Please embed fonts and convert all spot colors to 4-color process for color ads. Ads not meeting exact mechanical requirements will be returned.

Send electronic ads to **Mandi Glantz at:** glantz@municipalauthorities.org

The Pennsylvania Municipal Authorities Association reserves the right to reject any advertisement not in keeping with the publication's standards. Advertisers assume liability for entire contents of advertisement and assume responsibility for any claims arising from ad content brought against the publisher. Advertising space is available on a first-come, first-served basis.