

ADVERTISE

Build brand and name recognition even more with potential clients by advertising in PMAA's go-to resources: the 2023 Annual Conference Program and the 2024 Membership Directory. Pre-purchasing ad placement now for next year's directory affords your firm a multi-publication discount!

2023 Annual Conference Program

The Conference Program is the official guide to this year's event and includes the Conference agenda, detailed session information, speaker and exhibitor information, AND your advertisement! Attendees will be provided the publication for use during the Conference, and may reference upon returning home! Advertisers will be listed on the Conference mobile app with a website link.

2024 PMAA Membership Directory

The Membership Directory includes contact information for all municipal authority and associate members and is mailed in January 2024. Give your firm added exposure to the decision-makers you need to reach! The Membership Directory is used as a reliable source of products and services for municipal authority officials year round.

Contracting for both the 2023 Annual Conference program and the 2024 Membership Directory now affords a multi-publication discount.

Reserve advertising now:



municipalauthorities.org/conf-advertising

For an advertising contract defining rates and specifications, contact Mandi Glantz at glantz@municipalauthorities.org.

Conference Program

Contract due by July 14; artwork by July 28

Membership Directory

Contract due by October 16; artwork by October 30

CONFERENCE COMMITTEE

William Ross, Chair
Lower Saucon Authority

Sandra Bartosiewicz
Wyoming Valley Sanitary Authority

Daniel J. Becker, PE
East Cocalico Township Authority

Anthony J. Bellitto, Jr., PE
North Penn Water Authority

John Berti
Wyoming Valley Sanitary Authority

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David L. Busch
Keystone Alliance Consulting

Matthew Cranmer
Municipal Water Authority of Adams Township

Sharon DelSignore
EAP Industries, Inc.

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Concord Public Finance

Rachel Govelovich
Gannett Fleming, Inc.

Steven A. Hann, Esq.
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Latrobe Municipal Authority

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St. Marys Area Water Authority

Tom Holleran
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Sewage Authorities

Michael A. Kyle
Lancaster Area Sewer Authority

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Fidelity Discount & Deposit

John Molloy
PFM Asset Management LLC

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Greater Johnstown Water Authority

Michael A. Schober, PE
ARRO Consulting Group

Paul D. Vojtek
Erie Water Works

Michael J. Witherel, Esq.
Witherel Kalina Law Group

Thomas A. Zeuner
PMAA Past President

2023 Annual Conference and 2024 Membership Directory

Advertising Contract

Annual Conference: Contract by July 14 ♦ Artwork by July 28
Member Directory: Contract by October 16 ♦ Artwork by October 30

Company: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Advertising Agency Name (if applicable): _____

(Ad agency, if applicable, will receive all correspondence and invoices, unless otherwise noted by advertiser)

Agency Contact Name: _____ Email: _____

Agency Address: _____

City, State, Zip: _____ Phone: _____ Fax: _____

Advertising Rates and Specifications

2023 Conference Program (artwork deadline 7/28)
Published in September 2023

- Full page.....4 5/8" (W) x 7 1/8" (L).....\$325 b&w; \$700 color
- Half Page.....4 5/8" (W) x 3 1/2" (L).....\$275 b&w; \$650 color

Cover Positions: Full page ads only

- Back.....\$650 b&w; \$1,150 color
- Inside Front.....\$575 b&w; \$1,075 color
- Inside Back.....\$575 b&w; \$1,075 color

2024 Membership Directory: black and white print only
Published in January 2024 (artwork deadline 10/30)

- Full page.....4 5/8" (W) x 7 1/8" (L).....\$325 b&w only
- Half Page.....4 5/8" (W) x 3 1/2" (L).....\$275 b&w only

Cover Positions: Full page ads only

- Back.....\$650 black and white; \$1,150 color
- Inside Front.....\$575 black and white; \$1,075 color
- Inside Back.....\$575 black and white; \$1,075 color

Advertise in both publications and receive a 20% discount on listed rates.

Conference Program Ad: \$ _____

Member Directory Ad: \$ _____

Less 20% discount for advertising in both publications: -\$ _____

Total: \$ _____

Return contract and payment to PMAA:

Mandi Glantz, Director of Member Relations

1000 North Front Street, Suite 401, Wormleysburg, PA 17043 ♦ (717) 737-8431 (fax) ♦ glantz@municipalauthorities.org

Checks should be made payable to PMAA or credit cards accepted:



Card # _____ Expiration _____ 3-digit security code _____

Signature: _____ Date: _____

Ad Specifications

Print ready PDF file format is preferred (high resolution at 300 dpi); other file formats including jpg, eps, tif, doc are also accepted. Please embed fonts and convert all spot colors to 4-color process for color ads. Ads not meeting exact mechanical requirements will be returned.

Send electronic ads to **Mandi Glantz** at: glantz@municipalauthorities.org

The Pennsylvania Municipal Authorities Association reserves the right to reject any advertisement not in keeping with the publication's standards. Advertisers and advertising agencies assume liability for entire contents of advertisement and assume responsibility for any claims arising from ad content brought against the publisher. A 15% agency commission may be deducted by advertising agencies. Advertising space is available on a first-come, first-served basis.