

Municipal Authority Communications Awards Announced

New this year, the Pennsylvania Municipal Authorities Association (PMAA) created the Municipal Authority Communications Award in an effort to recognize and value the integral work done by authorities.

Municipal authorities have been providing the citizens of our Commonwealth with a wide array of critical services for over 80 years. All too often authorities do their work efficiently and quietly, in the background, with their good work taken for granted, a consequence of the safe, reliable, and economical services provided.

Authorities are a success story that needs to be told. They meet the continuing environmental and regulatory challenges of the evolving world. They work in concert with their municipalities to manage and support the growth and vitality of our communities. In a time when

privatization and monetization threaten this model of service, the authority story needs to move to the forefront more than ever before.

This award recognizes member authorities that have established an effective communications strategy for their customers through design, innovation, creativity, comprehensiveness, and effectiveness.

Our award recipients this year were the Centre County Recycling and Refuse Authority and Chester Water Authority.

The Centre County Recycling & Refuse Authority (CCRRA) provides environmentally sound and economically efficient integrated waste management, reduction, and recycling services; to work cooperatively with the private sector and provides

educational services with the intent of enhancing the quality of life in Centre County. Congratulations to Amy Schirf, Education Coordinator, and the staff at CCRRA.

Chester Water Authority (CWA) provides quality water to over 200,000 customers, when they need it, at a reasonable cost in Delaware & Chester Counties. CWA, as a regional water authority, sets goals that are dedicated to meeting the needs of the communities they serve. Congratulations to Thomas Moore, Director of Business Development/IS Groups, and the staff at CWA.