

CONFERENCE BROCHURE

REGISTRATION MATERIALS



PRIME SPONSOR



BE THE CHANGE - 83RD ANNUAL CONFERENCE

SEPTEMBER 7 - 10, 2025 | WIND CREEK BETHLEHEM

Join us in historic Bethlehem, Pennsylvania, for the **83rd Annual Conference** - a powerful opportunity to “**Be the Change**” in your authority, company and your community. No single individual can transform an organization alone. But by being the change, leaders inspire others to take ownership. This includes mentoring the next generation, cultivating leadership at all levels, and fostering environments where individuals feel empowered to challenge the status quo and drive innovation from within.

Hosted at the beautiful **Wind Creek Bethlehem**, this event brings together water, wastewater, stormwater, communications, legal, finance and administrative professionals from across the Commonwealth.

Why Attend?

- ⚙️ **Over 30 hours of educational sessions** on critical industry issues;
- ⚙️ Opportunities to **earn professional credits to include professional development hours, continuing legal education, and operator credit opportunities**;
- ⚙️ A **large trade show** featuring the latest technologies and services;
- ⚙️ **Annual Awards Banquet** celebrating excellence with award presentations, recognition of **scholarship winners**, and the introduction of **incoming officers**; and
- ⚙️ **Networking opportunities and social events, including our Tuesday evening PMAA Back to Future: The Ultimate ‘80s Throwback party, plenty of fun and entertainment.**

Whether you’re looking to sharpen your skills, expand your network, or develop leadership and innovation in the field, this conference is your chance to connect and grow.

Don’t wait - pre-register today!

We look forward to being the change together in Bethlehem this September.

SILENT AUCTION BENEFITTING THE FUTURE LEADERS SCHOLARSHIP FUND

The PMAA Futures Leaders Committee will again host a silent auction during this year’s Annual Conference, with all proceeds benefitting The Authorities Future Leaders Scholarship fund. The Committee is accepting both monetary donations to the scholarship fund as well as donations of items for the silent auction (event tickets, gift cards, gift baskets, specialty items, etc.).

Please consider contributing to the scholarship program this year. For more information, contact Mandi Glantz, glantz@municipalauthorities.org.



Bidding open during exhibit hall hours.

CONFERENCE SCHEDULE-AT-A-GLANCE

SUNDAY, SEPTEMBER 7

1:00 - 6:00 pm	Conference Registration
1:00 - 6:00 pm	Exhibitor Registration and Setup
6:30 - 8:00 pm	Tailgating Dinner Extravaganza
8:30 - 10:00 pm	Welcome Reception

MONDAY, SEPTEMBER 8

7:00 - 9:30 am	Exhibitor Registration and Setup
7:30 - 3:00 pm	Conference Registration
8:30 am	Opening Ceremonies, Keynote Speaker, Annual Business Meeting
10:00 am - 12:00 pm	Trade Show & Silent Auction
12:00 - 1:45 pm	Professional Luncheons
2:00 - 4:15 pm	Educational Sessions
4:00 - 6:00 pm	Trade Show, President/Exhibitor Reception & Silent Auction
6:30 pm	Awards Banquet Reception
7:00 pm	Awards Banquet

TUESDAY, SEPTEMBER 9

7:30 am - 3:00 pm	Conference Registration
7:30 - 9:30 am	Trade Show, Breakfast & Silent Auction
8:30 am - 12:00 pm	Educational Sessions
12:00 - 2:00 pm	Trade Show, Lunch & Silent Auction
2:00 - 5:00 pm	General Session
6:30 pm	Back to the Future: The Ultimate '80s Throwback

WEDNESDAY, SEPTEMBER 10

8:00 am	Closing Breakfast
---------	-------------------

TABLE OF CONTENTS

Conference App	15
Conference Registration Hours	3
Education	5
Events	11
General Information	4
Guest Program	15
Lodging	4
Professional Luncheons	5
Registration Form	13
Service Awards	12
Silent Auction	2
Exhibitor Registration & Set-Up	3
Trade Show Hours & Events	4



GENERAL INFORMATION

LOCATION/HOTEL ACCOMMODATIONS

Wind Creek Bethlehem
77 Wind Creek Boulevard
Bethlehem, PA 18015
877-726-3777
municipalauthorities.org/lodging/



CONFERENCE REGISTRATION

Register before Tuesday, July 15 to receive a discounted rate! Mail forms to: PMAA, 1000 North Front Street, Suite 401, Wormleysburg, PA 17043 or register online at municipalauthorities.org/attendee-registration/.

EXHIBITOR REGISTRATION

To register, visit our website at municipalauthorities.org/exhibit/.

PHOTOS

Attendance at PMAA events constitutes an agreement by the registrant to allow PMAA to use and distribute at any time the attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

BEFORE YOU RECORD

Today's environment of smart phones and tablets offers a unique opportunity to record and rebroadcast daily events. Association activities are no exception. Before recording an event, please consider this: if a session is recorded for rebroadcast or for individual use, please be aware that all or portions of some presentations may include copyrighted information. Please check with individual speakers regarding any possible copyrights. Additionally, out of respect for your colleagues and fellow attendees, it is advisable and considerate to obtain permission from others included in any video.

TRADE SHOW

For additional information email Mandi Glantz at glantz@municipalauthorities.org. Standard booth rates available through Tuesday, July 15. No refunds after Thursday, July 31.

TRADE SHOW HOURS

MONDAY ☼ 10:00 AM - 12:00 PM

Visit the displays to find the latest products and services provided by those in the authority industry. This is a great opportunity to network with vendors and colleagues.

MONDAY ☼ 4:00 - 6:00 PM ☼ PRESIDENT/EXHIBITOR RECEPTION

PMAA President, Terri Hauser, invites you to join us for an Exhibitor/Presidents' Reception, light refreshments and beverages will be served during the trade show.

TUESDAY ☼ 7:30 - 9:30 AM ☼ EXHIBITOR BREAKFAST

Visit the exhibitors and get fueled for the day! Make the best of this networking opportunity.

TUESDAY ☼ 12:00 - 2:00 PM ☼ EXHIBITOR LUNCH

This is your last chance to check out the products and services our exhibitors provide! Many thanks to the exhibitors for their participation and providing prizes.

EXHIBIT HALL THEME

BE THE CHANGE!

Exhibitors are encouraged to customize their booth with the Conference theme color of **orange**, and to show how they are actively contributing to positive change and initiating solutions for the authority industry. *Be the Change* is about leading by example and taking proactive action to address issues. We know our vendors are leading that charge by providing innovative and effective solutions to industry challenges and we encourage you to showcase those initiatives in this year's exhibit hall. We look forward to seeing the ways that you and your firm are "Being the Change"!

SILENT AUCTION

Don't forget to view and bid on the silent auction items displayed in the exhibit hall. The proceeds of this auction will go towards The Authorities Future Leaders Scholarship(s).

PROFESSIONAL LUNCHEONS ⚙️ 12:00 - 1:45 PM

GO WITH THE FLOW: UPGRADING PHOENIXVILLE'S WATER INTAKE, ONE PIPE AT A TIME (1 PDH) (Engineers)

James Bulicki, PE, Remington & Vernick Engineers

Paul Owens, PE, Remington & Vernick Engineers

The Phoenixville Water Treatment Plant, serving the Borough of Phoenixville, underwent a comprehensive modernization of its aging raw water intake system. Since 1954, the intake structures had deteriorated due to wear and environmental factors. The project included erosion controls, cofferdam installation, raw water main upgrades and the introduction of advanced passive intake screens and hydroburst systems for debris management. The upgrades enhanced water intake efficiency, reduced maintenance and improved sustainability, ensuring long-term water supply resilience. Remington & Vernick Engineers managed the design, permitting and construction, achieving compliance with PA DEP regulations and successfully revitalizing the system for future needs.

Moderator: *Michael Schober, PE, BCEE, ARRO Consulting, Inc.*

RECRUITING THE 21ST CENTURY WORKER (Financial/Managers)

Heath Edelman, Thaddeus Stevens College

Laurie Grove, Thaddeus Stevens College

This presentation will take you through the results of an ongoing multi-year study from Thaddeus Stevens College on "What is Most Important to Graduates in the Workforce." When recruiting, make no mistake, the usual suspects of salary and benefits are important. But you may be surprised at what graduates from our institution look for from an employer. These younger generations are in fact different, and we must consider our messaging and branding when it comes to future recruitment of the workforce.

Moderator: *Jennifer Case, PMAA*

TELL IT TO THE JUDGE (1 CLE) (Board Members/Solicitors)

Steven Hann, Esq., Hamburg, Rubin, Mullin, Maxwell & Lupin, PC

Michael Witherel, Esq., Witherel Kalina Law Group

This highly popular event features attorneys arguing facts and laws, in front of a judge, involving actual cases. Audience members can test their knowledge by voting on arguments (and attorneys) they think are the most persuasive. The judge will review each court decision.

EDUCATIONAL SESSIONS ⚙️ 2:00 - 3:00 PM

CHEERS TO 5 YEARS: EARLY ADOPTERS PROVE WET-WEATHER RESILIENCY AND EFFECTIVENESS OF TWO KEY TREATMENT IMPROVEMENTS (1 PDH)

Matt Crow, Black & Veatch

Jim Fitzpatrick, Black & Veatch

Walter Collins, Little Rock Water Reclamation Authority

Vedansh Gupta, Aqua Aerobic Systems, Inc.

About a dozen U.S. utilities are pioneering two treatment technologies that cost-effectively improve wet-weather resiliency and year-round water quality. The Little Rock Water Reclamation Authority is among the first in the nation to retrofit both improvements at its Adams Field Water Reclamation Facility for designing average capacity up to 36 MGD and peak wet weather flows up to 94 MGD. These improvements significantly increase their resiliency and capacity to treat wet weather flows and have proven to cost-effectively help decrease sewer overflows, decreasing impacts to the local waterways, and improving year-round effluent quality.

Moderator: *Rachel Lengle Govelovich, PE, GFT*

DEP UPDATE (1 PDH)

DEP Representatives

DEP representatives will present an overview of current compliance issues relevant to wastewater, drinking water, and MS4 projects, including new regulatory and policy initiatives.

Moderator: *Michael Sullivan, Northampton Bucks County Municipal Authority*

DEVELOPING A HUMAN ASSET MANAGEMENT PLAN

Heath Edelman, Thaddeus Stevens College

Laurie Grove, Thaddeus Stevens College

This presentation is meant as a facilitated discussion on a different approach from “human resources” and instead of one centered around the idea of “human assets”. How do we counter an aging and dwindling workforce by reconsidering the role that workers have in our organizations? How can we approach our employee development, retention, and succession planning of workers from the perspective of being assets and not resources?

Moderator: *Melissa Radovanic, Greater Johnstown Water Authority/RDM - Johnstown, LLC*

NEXT STEPS FOR LEAD & COPPER RULE COMPLIANCE (1 PDH)

Staci Hartz, PE, Herbert, Rowland & Grubic, Inc.

Brooke Semanchik, Herbert, Rowland & Grubic, Inc.

The first phase of Lead & Copper rule compliance ended in October, but a new phase quickly followed. EPA issued its final lead and copper rule on October 30th, which requires authorities to identify the unknown service lines in their system and implement a plan to replace all lead service lines within 10 years. It also requires more restrictive testing protocols. This presentation will provide clear guidance on the specific requirements and offer cost-effective strategies for compliance. Presenters will also discuss funding programs that authorities can use to defray the cost.

Moderator: *Craig Bubb, Mifflin County Municipal Authority*

PROVEN STRATEGIES TO INCREASE DELINQUENT COLLECTIONS AND NAVIGATE BANKRUPTCY (1 CLE)

Kevin Buraks, Esq., Portnoff Law Associates, Ltd.

The collection of delinquent utility and stormwater fee accounts is a necessary, but often unpleasant, component of the duties of a municipal authority. This presentation will provide your authority with proven strategies to increase the collection of its delinquent (and current) accounts and navigate the uncharted waters of bankruptcy. Time for questions will be allotted to allow for you to raise specific challenges facing your authority.

Moderator: *Dwight Hoare, PE, St. Marys Area Water Authority*

EDUCATIONAL SESSIONS ⚙️ 3:15 - 4:15 PM

THE ETHICS ACT: HOW TO STAY OUT OF THE PAPERS (AND OUT OF TROUBLE) (1 CLE/1 PDH)

Jenifer Layman, Esq., PA State Ethics Commission

The Ethics Act states that public office is a public trust. Efforts to realize financial gain through public office or employment other than compensation provided by law is a violation of that trust. In this presentation, learn what the Ethics Act is and how the State Ethics Commission enforces it, review some of the most-frequently violated Ethics Act provisions and recent Commission cases involving authority board members, and discover how to spot a potential problem so you can stay out of the newspapers - and out of trouble!

Moderator: *Jennifer Case, PMAA*

EVERYTHING PFAS: A COMPLETE GUIDE FOR PENNSYLVANIA’S WASTEWATER AND SOLID WASTE MUNICIPAL AUTHORITIES (1 CLE/1 PDH)

Steven Hann, Esq., Hamburg, Rubin, Mullin, Maxwell & Lupin, PC

This session provides critical insights into the growing concerns surrounding the presence of PFAS in municipal authority systems. The presentation explores the significance of designating PFAS parameters as hazardous substance under CERCLA, as well as offering clarity on the legal and environmental implications. It also covers essential topics like biosolids management, NPDES permitting, and the increasing legal challenges stemming from recent PFAS-related litigation. Additionally, the session addresses the compliance costs faced by authorities and outlines key EPA initiatives aimed at managing and mitigating PFAS risks.

Moderator: *Terri Hauser, Latrobe Municipal Authority*

FIVE CONSIDERATIONS FOR LOCAL GOVERNMENT INVESTORS IN 2025

Matt Conlin, PLGIT

While market uncertainty always exists, tried and true strategies can help optimize portfolios in any market environment in any year. This session will focus on five areas of investing for local governments, including short-term investments, long-term investments, permitted investments, bond proceeds, and fund security. We will also explore strategies for borrowings, investments, planning for arbitrage rebate and fraud mitigation.

Moderator: *John Molloy, PFM Asset Management, a division of U.S. Bancorp Asset Management*

GIS AND DEEP LEARNING FOR STORMWATER UTILITY FEES (1 PDH)

Ron Madison, Colliers Engineering & Design

Dylan Ponticel, Colliers Engineering & Design

Julia Wolanski, Colliers Engineering & Design

This project introduces a data-driven approach to stormwater utility fees by integrating advanced GIS techniques and deep learning. Colliers Engineering & Design (CED) aims to develop a fair, tiered system that reflects hydrological complexity while ensuring equity for property owners. Using high-resolution aerial imagery and the Borough of Bath's parcel data, we classify impervious and pervious surfaces with ArcGIS's deep learning tools, achieving precise, pixel-level delineation. To structure utility fees, we refer to successful municipal programs, balancing proven strategies with local environmental considerations. The result is a scalable framework adaptable to future land use and regulatory changes. By combining deep learning, high-quality data, and best practices, this project advances equitable and transparent stormwater management.

Moderator: *John Berti, Wyoming Valley Sanitary Authority*

WEATHER IMPACTS ON INFRASTRUCTURE PROJECTS: ADDRESSING FLOOD RISKS, SPECIFICATIONS, AND KEY FACILITIES (1 PDH)

David Highfield, Buchart Horn, Inc.

Kevin Hoover, PG PH PWS, Buchart Horn, Inc.

Extreme weather events, particularly heavy rainfall and flooding, increasingly disrupt infrastructure projects, causing delays, escalating costs, and presenting structural challenges. This presentation explores the impact of weather-related challenges on critical infrastructure, including general risks and site-specific issues at river intakes and pump stations. Attendees will gain insights into strategies to mitigate these risks and build resilient systems in the face of climate change.

Moderator: *Sharon DelSignore, EAP Industries, Inc./Neptune Water Meters*

TUESDAY, SEPTEMBER 9

EDUCATIONAL SESSIONS ⚙️ 8:30 - 9:30 AM

CURRENT DEVELOPMENTS IN MUNICIPAL BONDS (1 CLE)

Timothy Horstmann, Esq., McNees Wallace & Nurick LLC

Zachary Williard, PFM Financial Advisors LLC

This presentation will provide an overview of current developments in the municipal bond market industry from the bond counsel and municipal advisor perspectives. We will also discuss recent legal developments of interest to PMAA members, including stormwater fee litigation and the status of federal and state funding initiatives for water and wastewater projects. An update on the municipal bond market, and expectations for Pennsylvania municipal authorities looking to finance their water, wastewater, and stormwater projects will be discussed during the presentation.

Moderator: *Ryan McGowan, Fidelity Bank*

DEVELOPING EMERGING WATER UTILITY LEADERS THROUGH DIVERSITY, INNOVATION, AND SUSTAINABILITY

Jessica Micco, Greenville Municipal Water Authority

Developing the skills of emerging water utility leaders in the areas of diversity, innovation, and sustainability benefits utilities, communities, and the environment. You will learn what these concepts look like in real life as well as practical, actionable steps you can take now to build a more responsive, community-centered utility. I will share my personal experience in the AWWA/WaterNow Alliance's Transformative Water Leadership Academy, an intense 10-month program combining distance learning and in-person workshops where I learned how to apply a global perspectives to local challenges. Then we will have a little fun (but maybe get a little uncomfortable!) with an interactive component to reinforce the value of collaboration and team building.

Moderator: *Jennifer Case, PMAA*

EVERYTHING PFAS: A COMPLETE GUIDE FOR PENNSYLVANIA'S DRINKING WATER AND STORMWATER MUNICIPAL AUTHORITIES (1 CLE/1 PDH)

Steven Hann, Esq., Hamburg, Rubin, Mullin, Maxwell & Lupin, PC

This session provides comprehensive guidance on navigating PFAS regulations, focusing on federal and state drinking water standards. This presentation outlines essential steps for implementing PFAS monitoring programs, ensuring compliance with new drinking water standards and applicable maximum contaminant levels. Municipal authorities will gain insight into strategies for addressing their compliance requirements regarding PFAS in drinking water. Additionally, this will address the costs associated with compliance and identifies potential funding sources for PFAS monitoring and mitigation efforts. Potential PFAS related initiatives for stormwater authorities will also be discussed.

Moderator: *Anthony Bellitto, PE, North Penn Water Authority*

FORMULATING AND UPDATING AUTHORITY RULES AND REGULATIONS (1 CLE/1 PDH)

Elizabeth Dupuis, Esq., Babst Calland

Morgan Madden, Esq., Babst Calland

Most municipal authorities in the Commonwealth have some iteration of rules and regulations to govern and guide the use of equipment, services provided, and authority-owned facilities. Sometimes these regulations simply cover the basics including fees for tapping, services, etc., and yet other municipalities have more robust regulations that dictate, for example, how repairs are to be completed and who is responsible for costs associated with the same. As a general rule, authorities should regularly review their rules and regulations and ensure that those rules and regulations are sufficient and enforceable based upon current operations and services, and ensure both the system and the authority are protected from unauthorized actors and a constantly evolving legal and regulatory landscape. Our presentation will discuss the source of municipal authorities' authority, the framework within which municipal authorities can and should develop rules and regulations and further discuss basics and best practices for promulgating and enforcing sensible authority rules and regulations.

Moderator: *Jeremy Horvath, Highland Sewer & Water Authority*

USING DIGITAL TWINS AND ARTIFICIAL INTELLIGENCE TO OPTIMIZE PLANT OPERATIONS (1 PDH)

Matt Crow, Black & Veatch

Patrick Dunlap, Black & Veatch

The application of process controls, Digital Twins, is an emerging technology advancing the water/wastewater industry. This technology can benefit operational staff to enhance treatment effectiveness while balancing the need for additional capital expenditures and staffing. This presentation will include an overview of digital twins, discussing the role Artificial Intelligence (AI) and overall integration with modeling scenarios, presenting case studies for different facilities (water and wastewater), an overview of the potential of digital twins to improve process performance and/or reduce operational costs, and a discussion of challenges in implementing digital twins.

Moderator: *Terri Hauser, Latrobe Municipal Authority*

EDUCATIONAL SESSIONS 9:45 - 10:45 AM

BEYOND STORMWATER FEES: SUCCESS STORIES FOR FUNDING PROJECTS AND MOVING THEM FORWARD (1 PDH)

Doug Bruce, Bethlehem Township

Bruce Hulshizer, PE, Herbert, Rowland & Grubic, Inc.

A basic capital improvement plan and stormwater fee are important steps to conquer aging infrastructure, regulatory requirements, and flood risk. But they are just the first steps. You have a list of what you need to accomplish and a pool of cash to fund the work, but where do you start? How do you prioritize projects? How do you manage the logistics of multiple projects at once and keep them all moving forward? How do you systematically seek outside funding sources to keep costs low for customers? Hear how Bethlehem Township and the Bethlehem Township Municipal Authority have acquired the funding for \$12 million in stormwater improvements in just three years, making real progress on aging infrastructure, flood mitigation, and pollution reduction.

Moderator: *Chris Gibbons, Concord Public Finance*

DEVELOPING A FOG MANAGEMENT PROGRAM USING GIS (1 PDH)

Andrew Tuleya, ARRO Consulting, Inc.

This presentation will provide an overview of fats, oils and grease (FOG) related to collection systems. This includes examples of regulatory language that municipal authorities can utilize to regulate FOG, and the common elements of a FOG program that can be utilized to ensure that food service providers are complying with local regulations. Additionally, the audience will see how Geographic Information Systems (GIS) as well as other office programs can be used to track locations of FOG facilities, provide the public with methods to submit proof of service and maintenance upon FOG devices, and document activities carried out by staff such as inspections and on-site meetings to educate and collaborate with FOG facilities.

Moderator: *Michael Kyle, PMAA Past President*

IT MADE SIMPLE FOR MANAGEMENT

Shannon Drosnock, Montgomery Township Municipal Sanitary Authority

Rich Grier, Montgomery Township

Do you struggle to keep up with today's IT concerns in our industry? This session will break down the basics of overseeing in-house IT staff and third party vendors. It will cover the basics of what you MUST have to protect yourself in today's cyber environment. It will also help your communication skills with IT professionals and understand how to ensure your authority has the basics covered.

Moderator: *David Busch, Keystone Alliance Consulting, Inc.*

NO SILVER BULLET – A HOLISTIC APPROACH TO NON-REVENUE WATER (NRW) RECOVERY (1 PDH)

Bailey Larson, Ferguson Waterworks

Aging infrastructure poses a significant challenge for utilities nationwide, with Non-Revenue Water (NRW) often viewed as a negative consequence. However, NRW represents a valuable opportunity, as up to 75% of it is recoverable. Addressing this effectively requires customized strategies and advanced technologies such as water audits, smart metering, pressure management, and leak detection. This presentation demonstrates how these solutions are integrated to help utilities efficiently recover lost water and revenue.

Moderator: *William Ross, Lower Saucon Authority*

SOLVING EMPLOYEE PROBLEMS

Barry Wolfe, Argos HR Solutions, LLC

In this interactive session, participants will learn a structured approach for handling employee coaching and disciplinary issues. They will gain insight into the two primary goals of any coaching process and understand the three types of employee problems. The session will guide participants through a step-by-step method for preparing and executing coaching or disciplinary meetings. By the end, participants will be equipped to resolve issues effectively while maintaining positive relationships and minimizing negative emotions.

Moderator: *Anthony Bellitto, PE, North Penn Water Authority*

EDUCATIONAL SESSIONS ⚙️ 11:00 AM - 12:00 PM

GET THE LEAD OUT - LESSONS LEARNED FROM A SUCCESS STORY IN NORTHWESTERN PENNSYLVANIA (1 PDH)

Craig Palmer, PE, MBA, Erie Water Works

Chad Ellsworth, PE, PG, PhD, Erie Water Works

Amanda Donegan, GISP, Erie Water Works

Erie Water Works has replaced 300 lead gooseneck service connections per year in its distribution system since 2004, completing over 5,800 in 20 years. Starting in 2021, because of the expected Lead and Copper Rule Improvements (LCRI) requirements, Erie Water Works began to aggressively accelerate its efforts to “Get the Lead Out” beginning with a \$6.5M WIFTA grant. Since 2021, Erie Water Works has received over \$49M in federal grants (\$39.8M) and low interest loans (\$9.4M) through PENNVEST in order to eradicate all lead piping by 2028 - 400% faster than the typical rate. The utility is now pursuing funding for Galvanized Requiring Replacement service lines. From developing its service line inventory, conceiving of the master plan for lead eradication, pursuing funding opportunities, communicating with the public, and implementing a massive project with multiple contracts and contractors, Erie Water Works will share lessons learned and best practices.

Moderator: *Jennifer Case, PMAA*

IMPROVING OPERATIONAL EFFICIENCY USING GIS (1 PDH)

Nick Coughlin, Pennoni

Jon Vito, Northampton Bucks County Municipal Authority

Northampton Bucks County Municipal Authority (NBCMA) serves approximately 14,000 customers and 40,000 residents. NBCMA uses Geographic Information System (GIS) in their daily operations to view, track, and maintain the water and sanitary sewer systems they own and operate. NBCMA’s GIS integrates with several third party applications to facilitate daily operations that track progress and generate reports. NBCMA’s efforts to build and maintain a robust GIS using ArcGIS Online has increased operational efficiency and streamlined several daily workflows, including system record keeping, sewer main televising, daily pump station inspection logs, accessing as-builts, and communicating with their municipal engineer.

Moderator: *Melissa Komar, Herbert, Rowland & Grubic, Inc.*

LATE NIGHT PRESENTS: THE TOP TEN LEGAL AND FINANCIAL TRENDS IN GOVERNMENT FINANCE FOR 2025

John Callahan, M&T Bank Government Banking

Jennifer Caron, Esq., Eckert Seamans

Chris Hoffert, Stifel, Nicolaus & Company, Inc.

John Jablowski, M&T Bank Government Banking

Get ready for an engaging and fast-paced session that takes a lively look back at the trends that defined 2024 and a forward-thinking dive into the legal and financial developments shaping 2025. Hosted by dynamic presenters from M&T Bank and Eckert Seamans, this session combines insights, predictions, and a dash of entertainment to explore what’s next in government finance. From the future of fraud prevention and arbitrage to innovations in account structures, disclosure agreements, traditional financing, loan extensions, remediation strategies, integrated payables, and more, our experts will break it all down in a top-ten list format inspired by late-night talk shows.

By the end of this session, you'll walk away with fresh ideas to elevate your local government operations, practical strategies for staying ahead of the curve, and the inspiration to dig deeper into the trends that matter most for 2025 and beyond. Don't miss this opportunity to laugh, learn, and leave with a toolkit of actionable insights!

Moderator: Sharon DelSignore, EAP Industries, Inc./Neptune Water Meters

NAVIGATING THE NEW PA 1-CALL LAW (1 CLE/1 PDH)

Andrew Strassner, Constructive, Inc.

Eric Swartley, Swartley's Utility Rx

With the recent updates to Pennsylvania's Underground Utility Line Protection Law (Act 127, October 2024), municipalities must adapt to new compliance requirements to avoid costly fines and liability. This session will cover key changes in the PA 1-Call law, including trends in enforcement and penalties, strategies for updating mapping to improve accuracy, and other proactive steps to minimize violations. Learn how to enhance compliance, reduce risk, and implement best practices to navigate the evolving regulatory landscape effectively.

Moderator: Jeremy Horvath, Highland Sewer & Water Authority

THE ULTIMATE PROCUREMENT PANEL (1 CLE/1 PDH)

Steven Hann, Esq., Hamburg, Rubin, Mullin, Maxwell & Lupin, PC

Justin Mendinsky, PE, Herbert, Rowland & Grubic, Inc.

Eugene Mizdail, COSTARS

Gary Peterson, PennBid

Fueled by audience participation and set in a dynamic environment that stimulates a "forward-thinking" approach for everyone, this thought-provoking session is guaranteed to deliver. A diverse panel consisting of procurement experts, engineering consultants, and legal experts will offer unique perspectives on timely, bid management-related issues, demonstrating the importance of incorporating a variety of perspectives when implementing novel approaches. Ripe with best practices, the blending of viewpoints covered will help authorities to "do better" without compromising technical, legal, or funding-driven requirements.

Moderator: William Ross, Lower Saucon Authority

GENERAL SESSION ⚙️ 2:00 - 4:30 PM

2:00 – 3:30 PM

AI IN ACTION: REAL-WORLD WAYS TO USE CHATGPT AT WORK AND BEYOND (THIS ISN'T A TECH TALK - IT'S A GAME CHANGER)

Lindsay Hughes, North Penn Water Authority

Artificial Intelligence isn't just the future, it's already reshaping how we communicate, solve problems, and get things done. Whether you're an AI skeptic, total newbie, or ChatGPT power user, this session is for you.

Join us for a fast-paced, hands-on session that pulls back the curtain on ChatGPT and other AI tools - what they can do, what they shouldn't do, and how you can start using them today in your professional and personal life. From writing customer communications and simplifying technical documents to brainstorming event ideas or even meal planning, you'll leave with practical, time-saving tips you didn't know you needed.

Then we kick it up a notch. Get ready for a fun, interactive game that will sharpen your prompt-writing skills and show you how to unlock the real power of ChatGPT. Bring your laptop or tablet and prepare to play, learn, and leave inspired.

3:30 - 4:30 PM

PMAA'S FLASH TALKS - SEEKING INNOVATIVE IDEAS THAT ARE WORKING AT YOUR AUTHORITY

Tuesday's agenda continues with a session featuring flash talks and the sharing of innovative things that authorities are doing to enhance customer service, provide more efficient operations, or save staff time.

Authorities of every size and in all corners of the Commonwealth find themselves creating unique ways to combat challenges, and save resources, time and money.

While you may not think that your solution is exceptional, it may be just what a colleague needs to hear in tackling an issue at their authority.

We welcome you to share your big or your small ideas with us. We are excited to see each one and looking forward to sharing them at PMAA's Flash Talks!





6:30 - 8:00 PM ⚙️ TAILGATING DINNER EXTRAVAGANZA!

Get ready for a night of great food, good company, and unbeatable game-day vibes! Join us for a **Tailgating Dinner** where we're serving up all your favorite tailgate classics. Whether you're a die-hard fan or just here for the food, throw on your favorite sports jersey and get ready to feast! Enjoy ice-cold beverages, fun tailgate games, and plenty of team spirit! Cornhole, and a little friendly competition will keep the energy high before kickoff. We guarantee a night of amazing food, fun, and football vibes.

8:30 - 10:00 PM ⚙️ WELCOME RECEPTION

Sunday night's welcome reception marks the official kickoff of what promises to be an inspiring and impactful conference. Over the next few days, we will share insights, exchange ideas, and celebrate the work that makes the Pennsylvania Municipal Authorities Association stronger each year.

This year our Welcome Reception will be hosted by Committee's leading the Association, to include the Conference, Communications, Associate Member, Future Leaders, Legislative, Membership, Program Advisory, and WIN (Women, Innovative Networking) Committees.

This reception is a time not only to celebrate but also to connect. Here's to a productive and meaningful conference ahead. Thank you for being here – and welcome!

MONDAY, SEPTEMBER 8

8:30 AM ⚙️ OPENING CEREMONIES

WELCOME - MAYOR J. WILLIAM REYNOLDS (Invited)

KEYNOTE - CHIP MADERA, MS

Certified Speaking Professional, Chip Madera, MS is a high energy, high content motivational and performance strategist speaker known for his BOLD results. With over 25 years' experience helping leaders and teams from every type of industry, Madera is recognized as one of America's premier business speakers and expert on Courageous Leadership, thriving in change and creating Environments of World-Class Excellence.

Madera specializes in developing courageous leaders who can accelerate business results and increase employee engagement and performance. Chip's known for being "The Leadership Lion: The Leader with a Heart of Bold".

Advance your organization...*Be the Change.*

"The speed at which your organization changes is as telling of your future failure or success, as your ability to create the change in the first place."

Chip Madera, MC, CSP



ANNUAL BUSINESS MEETING

The agenda includes a review of PMAA activities including legislative updates, committee reports and a presentation for vote and adoption of PMAA's Resolutions, important issues and actions forming PMAA's legislative and regulatory agenda for the upcoming year.

6:30 PM ⚙️ ANNUAL AWARDS RECEPTION & BANQUET

The PMAA Banquet and Awards Ceremony is a premier event that brings together attendees for an evening of celebration, recognition, and camaraderie. This special gathering serves as a moment to honor outstanding achievements, award prestigious scholarships, and welcome the incoming leadership.

Awards and Recognitions: Throughout the evening, we will acknowledge individuals, and organizations who have demonstrated excellence and commitment in their respective fields. Awards will be presented to distinguished members, recognizing their contributions and dedication to advancing our mission. Each recipient has played a pivotal role in fostering innovation, leadership, and service within their community.

Scholarship Presentations: Education and professional development are key pillars of our organization. We are proud to present scholarships to deserving individuals who have shown exceptional promise and commitment to their academic and professional

Continued on page 12.

journeys. These scholarships not only support their aspirations but also ensure the continued growth and excellence of our field.

Honoring Our Incoming President: As we celebrate accomplishments, we also look forward to the future. This evening provides the opportunity to recognize and welcome our incoming President, Melissa Radovanic. Her vision and leadership will guide us into the next chapter, ensuring continued progress and success. We extend our gratitude to Terri Hauser for her dedicated service and impactful leadership over the past year.

Conference Chair, Melissa Radovanic, encourages you to add a touch of orange to your banquet attire and throughout the conference.

Submit your award applications now!

The William H. Markus, Esq. Award (past PMAA counsel) is given to those who follow his example in instilling honesty, integrity, fairness, efficiency and fiscal responsibility in the operation of PMAA.

Service awards recognize faithful and effective service by authority officials. The Sahli Award recognize those who have served 20 years or more, the Extended Service Award recognize those who have served 30/40 or more, and the J.E. "Ted" Kuhn Award recognizes those who have served 50 or more years.

Visit our website for additional information.

municipalauthorities.org/conf-awards/



TUESDAY, SEPTEMBER 9

6:30 PM ⚙️ BACK TO THE FUTURE: THE ULTIMATE '80s THROWBACK

Get Ready to Party Like It's the 1980s!

Dust off your leg warmers, leather jackets, tease that hair, and grab your neon gear because we're throwing the ultimate '80s Party! Step back in time for a night of retro fun, iconic tunes, and totally rad vibes.

What to Expect:

- ⚙️ **Music of the '80s:** A DJ spinning the best from Earth Wind & Fire, Queen, and Prince, keeping everyone on their feet and dancing
- ⚙️ **Best Dressed Contest:** Channel your inner '80s icon! Whether it's Madonna, Michael Jackson, or a classic workout look, come dressed to impress. Prizes for the most outrageous and authentic outfits!
- ⚙️ **Photo booth** with classic props.
- ⚙️ **Neon lights** and all the nostalgia you can handle.
- ⚙️ **Dance Contest:** Show off your moves to the greatest hits of the decade! Moonwalk, breakdance, or bust out your best running man—winner gets a gnarly prize!



Whether you're a fan of big hair, synth beats, or just love a good throwback, this is one party you don't want to miss! So, grab your crew and let's make it a radical night to remember!

WEDNESDAY, SEPTEMBER 10

8:00 AM ⚙️ CLOSING BREAKFAST

Ted Moyer is a dedicated volunteer and storyteller with Historic Bethlehem Museums & Sites actively involved in bringing Bethlehem's rich history to life through various presentations and events. Moyer will share the story of Historic Moravian Bethlehem during his presentation.

Moyer has been featured in a StoryCorps interview, where he discussed his experiences as an Historic Bethlehem Museums & Sites docent and his reflections on local cultural events like Musikfest.



REGISTRATION FORM

PMAA 83RD ANNUAL CONFERENCE & TRADE SHOW

Please provide an emergency contact name & phone number:

Name/Title _____ Nickname _____
Authority or Firm _____
Street Address _____
City, State, Zip _____
Phone Number _____ Email _____
Guest Name (No registration fee) _____

I need the following continuing education credits:

- ☐ CLE ID # _____
☐ Operator ID # _____
☐ PDH ID # _____

Guests are non-members accompanying a registered member or exhibitor. Guests of registrants planning to attend the conference must register to participate in all planned functions. Additional tickets can be purchased below.

PRICING IS PER PERSON.

Please include payment for the registration fee and selected functions:

Registration **until** July 15, 2025 () @ \$345.00 _____
Registration **after** July 15, 2025 () @ \$385.00 _____

SUNDAY, SEPTEMBER 7

PMAA Tailgate Dinner..... () @ \$ 65.00 _____
Welcome Reception (Complimentary - registration is required. Include guest if attending)..... () @ \$ 0.00 _____

MONDAY, SEPTEMBER 8

Opening Ceremonies Breakfast (Complimentary - registration is required. Include guest if attending.)..... () @ \$ 0.00 _____
Board Members'/Solicitors' Luncheon - Tell It to the Judge..... () @ \$ 39.00 _____
Engineers' Luncheon - Go with the Flow: Upgrading Phoenixville's Water Intake One Pipe at a Time () @ \$ 39.00 _____
Managers'/Financial Luncheon - Recruiting the 21st Century Worker () @ \$ 39.00 _____

MONDAY AWARDS BANQUET

Banquet ticket (Purchase if conference attendee or their guest.)

Herbed Chicken Breast () @ \$ 59.00 _____
Grilled New York Steak w/ Brandy Peppercorn Sauce () @ \$ 69.00 _____
Salmon w/ Caper Lemon Cream Sauce () @ \$ 59.00 _____

Banquet ticket ONLY (Purchase if you are attending the BANQUET ONLY (ie, an award recipient).

Herbed Chicken Breast () @ \$ 69.00 _____
Grilled New York Steak w/ Brandy Peppercorn Sauce () @ \$ 79.00 _____
Salmon w/ Caper Lemon Cream Sauce () @ \$ 69.00 _____

MONDAY GUEST PROGRAM

The Kemerer Museum of Decorative Arts, a bus tour of Bethlehem, and lunch at Tavern at the Sun Inn () @ \$ 47.00 _____

TUESDAY, SEPTEMBER 9

Exhibit Hall Breakfast (Complimentary - registration is required. Include guest if attending.) () @ \$ 0.00 _____
Exhibit Hall Lunch (Complimentary - registration is required. Include guest if attending.) () @ \$ 0.00 _____
Back to the Future: The Ultimate '80s Throwback (Food stations, entertainment & prizes) () @ \$ 75.00 _____

TUESDAY IN-HOUSE GUEST PROGRAM

From Root to Bottle - Franklin Hill Vineyards (Complimentary - registration is for count purposes) () @ \$ 0.00 _____

WEDNESDAY, SEPTEMBER 10

Closing Breakfast..... () @ \$ 29.00 _____

AMOUNT DUE \$ _____

PAYMENT OPTIONS:

☐ Check payable to PMAA (mail with registration form to the address listed below).



DISCOVER

☐ Credit Card

Provide an email (_____) and an invoice will be sent to be paid online.

☐ Online: municipalauthorities.org/attendee-registration/

MONDAY, SEPTEMBER 8

2:00 - 3:00 PM

- ☐ Cheers to 5 Years: Early Adopters Prove Wet-Weather Resiliency and Effectiveness of Two Key Treatment Improvements (1 PDH)
- ☐ DEP Update (1 PDH)
- ☐ Developing a Human Asset Management Plan
- ☐ Next Steps for Lead & Copper Rule Compliance (1 PDH)
- ☐ Proven Strategies to Increase Delinquent Collections and Navigate Bankruptcy (1 CLE)

3:15 - 4:15 PM

- ☐ The Ethics Act: How to Stay Out of the Papers (and Out of Trouble) (1 CLE/1 PDH)
- ☐ Everything PFAS: A complete Guide for Pennsylvania's Wastewater and Solid Waste Municipal Authorities (1 CLE/1 PDH)
- ☐ Five Considerations for Local Government Investors in 2025
- ☐ GIS and Deep Learning for Stormwater Utility Fees (1 PDH)
- ☐ Weather Impacts on Infrastructure Projects: Addressing Flood Risks, Specifications, and Key Facilities (1 PDH)

TUESDAY, SEPTEMBER 9

8:30 - 9:30 AM

- ☐ Current Developments in Municipal Bonds (1 CLE)
- ☐ Developing Emerging Water Utility Leaders through Diversity, Innovation, and Sustainability
- ☐ Everything PFAS: A complete Guide for Pennsylvania's Waste and Stormwater Municipal Authorities (1 CLE/1 PDH)
- ☐ Formulating and Updating Authority Rules and Regulations (1 CLE/1 PDH)
- ☐ Using Digital Twins and Artificial Intelligence to Optimize Plant Operations (1 PDH)

9:45 - 10:45 AM

- ☐ Beyond Stormwater Fees: Success Stories for Funding Projects and Moving Them Forward (1 PDH)
- ☐ Developing A FOG Management Program Using GIS (1 PDH)
- ☐ IT Made Simple for Management
- ☐ No Silver Bullet – A Holistic Approach to Non-Revenue Water (NRW) Recovery (1 PDH)
- ☐ Solving Employee Problems

11:00 AM - 12:00 PM

- ☐ Get the Lead Out - Lessons Learned from a Success Story in Northwestern Pennsylvania (1 PDH)
- ☐ Improving Operational Efficiency Using GIS (1 PDH)
- ☐ Late Night Presents: The Top Ten Legal and Financial Trends in Government Finance for 2025
- ☐ Navigating the New PA 1-Call Law (1 CLE/1 PDH)
- ☐ The Ultimate Procurement Panel (1 CLE/1 PDH)

2:00 - 4:30 PM

- ☐ General Session
 - ▶ 2:00 - 3:30 pm ▶ AI in Action: Real-World Ways to Use ChatGPT at Work and Beyond (This Isn't a Tech Talk - It's a Game Changer)
 - ▶ 3:30 - 4:30 pm ▶ PMAA's Flash Talks - Seeking Innovative Ideas that are Working at Your Authority

CANCELLATION POLICY

Full amount of conference registration/fees for ticketed events will be refunded if written cancellation notice is received by PMAA no later than Tuesday, July 15. After this date, a \$50.00 charge will be assessed to cover handling costs on registration cancellations and a 10% charge will be applied to ticketed function cancellations. Refunds will be issued in the same manner in which paid. Due to count guarantees, no refunds will be issued after Friday, August 1. If you have any questions, please contact the office at info@municipalauthorities.org or 717.737.7655.

GUEST PROGRAM

MONDAY, SEPTEMBER 8 ⚙️ 10:00 AM

Join us for an unforgettable day filled with beauty, culture, and culinary delight!

Your experience begins at the Kemerer Museum of Decorative Arts, the only museum of its kind in Pennsylvania. Nestled in the heart of historic Bethlehem, this charming museum showcases an exquisite collection of furniture, textiles, ceramics, and folk art from the 18th century to today. Stroll through period rooms and curated exhibits that celebrate craftsmanship and design across the ages.

Next, embark on a guided bus tour of Bethlehem, where history comes alive in every cobblestone and corner. Discover the rich Moravian heritage of this colonial town, explore architectural gems, and learn the stories behind Bethlehem's role in America's early history.

Conclude your morning with a relaxing luncheon at the historic Tavern at the Sun Inn, a beautifully restored 18th-century inn that once welcomed George Washington and Benjamin Franklin. Savor a gourmet meal inspired by early American cuisine in an atmosphere that blends rustic charm with modern elegance.



TUESDAY, SEPTEMBER 9 ⚙️ 10:00 AM

FROM ROOT TO BOTTLE ⚙️ FRANKLIN HILL VINEYARDS

Franklin Hill Vineyards, established in 1982 by Elaine Pivinski, is the Lehigh Valley's first winery. Located in Bangor, PA, the vineyard spans 35 acres and offers scenic views of the Delaware River Valley. The winery emphasizes sustainability, powering its operations with solar energy and engaging in eco-friendly practices.

Join us as we explore the art, history, and flavor behind one of the world's most celebrated beverages - wine. Wine samples will be offered during the in-house presentation.



**Interested in showcasing your company?
Sign up now to sponsor, exhibit, or advertise.**

Interested in sponsoring?
Contact Wendy Fonner
fonner@municipalauthorities.org
717-737-7655 x114

Interested in exhibiting or advertising?
Contact Mandi Glantz
glantz@municipalauthorities.org
717-737-7655 x160

CONFERENCE APP - DETAILS AT YOUR FINGERTIPS!

- ⚙️ Important information and updates about the conference
- ⚙️ Customizable schedules
- ⚙️ Session details including locations and times
- ⚙️ Information on speakers and exhibitors
- ⚙️ Hotel maps
- ⚙️ View and download presentations





1000 North Front Street, Suite 401
Wormleysburg, PA 17043



PRIME SPONSOR



CONFERENCE REGISTRATION MATERIALS ►