

# **Melissa Radovanic**

## **Greater Johnstown Water Authority**



**Melissa Radovanic is a graduate of University of Pittsburgh at Johnstown where she received a Bachelor of Arts degree in Communication with an emphasis in Public Relations and Advertising. Melissa began her career at Crown American Hotels in Johnstown, Pennsylvania 21 years ago as the Catering Sales Manager of the Holiday Inn Johnstown Downtown. Within a few years Melissa worked to open the Frank J. Pasquerilla Conference Center. Melissa served as the Director of Conference Sales and eventually the Director of Marketing & Community Relations for 18 years. She was responsible for the overall sales, marketing and advertising effort of the Holiday Inn Johnstown Downtown, the Holiday Inn Express and Suites in Richland Township, the Frank J. Pasquerilla Conference Center and managed a four-person sales team.**

**From 2019 until late 2021 Melissa served on the Greater Johnstown Water Authority Board of Directors representing Westmont Borough which led to her involvement with the Pennsylvania Municipal Authorities Association and eventually being a Board Member of PMAA representing Region 6.**

**In the fall of 2021 Melissa made a significant change in her career path. After 21 years in hospitality and tourism, Melissa switched roles to the field of water and wastewater. Melissa currently works for RDM, the management company of the Greater Johnstown Water Authority. She is the Assistant Manager of Commercial, Distribution, and Collections and directs the day to day management, development, and operations of those departments and the personnel assigned to those departments.**

**Melissa is the President of the Discover Downtown Johnstown Partnership a volunteer led non-profit organization with a mission to promote Downtown Johnstown as a destination to shop, dine, and explore. Over the past five years the Partnership has embarked on several initiatives most notably the Christmas Tree @ Central Park project. Since originally installed in November 2015, tens of thousands of guests have visited Central Park during the Christmas season. She currently serves as the Chairwoman of the Greater Johnstown / Cambria County Convention & Visitors, the official tourism promotion agency of Cambria County.**

**Melissa is the proud mother of two sons, Marty (16) and Matthew (13).**