



The Authorities

PENNSYLVANIA MUNICIPAL AUTHORITIES ASSOCIATION



Community Engagement

TELL YOUR STORY

Annual Conference & Trade Show

SEPTEMBER 17 - 20

Kalahari Resorts & Convention Center - Poconos

Promotional Opportunities



> ASSOCIATE MEMBERS > EXHIBITORS > SPONSORS > ADVERTISERS

We are pleased to invite you to participate in the 2023 PMAA Annual Conference and Trade Show, to be held at Kalahari Resorts & Convention Center - Poconos, from September 17 - 20.

Our Conference provides a forum for industry leaders to convene, offer product or service solutions to authority members, provide venues for sharing knowledge and best practices, and relax while engaging in discussion and networking.

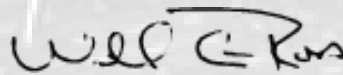
Along with the exhibition and advertising opportunities, the Conference also delivers an expert forum for sharing knowledge. Under the theme **Community Engagement: Tell Your Story**, sessions will cover a wide variety of today's water, wastewater, stormwater and industry issues while highlighting the importance of community engagement.

We hope that you will take advantage of these exciting opportunities and join us for the 2023 Annual Conference and Trade Show. We look forward to seeing you in the Poconos to **Tell Our Story together**.

Sincerely,



Melissa Komar
PMAA President and Executive Director,
Johnstown Redevelopment and
Regional Sewage Authorities



William Ross
PMAA Vice President, PMAA Conference
Committee Chair and Administrator,
Lower Saucon Authority

Why PMAA's Annual Conference and Trade Show?

- Largest municipal authority-focused conference in Pennsylvania
- 100+ exhibitors showcasing a variety of products, services and solutions specifically for municipal authorities
- 30+ educational sessions for sharing knowledge and best practices
- Continuing education credits available for engineers, operators and solicitors
- Networking opportunities to engage with decision makers
- Golf tournament, social engagements and entertainment
- Sponsorship opportunities for firm exposure before, during and after the Conference

Important Dates

Special Opportunities and Deadlines

- Early Bird Exhibitor Registration - Deadline May 15
- Advertising Contract - Deadline July 14
- Advertising Artwork - Deadline July 28
- Hotel Lodging - Deadline August 16



Conference Highlights

LOCATION

Kalahari Resorts & Convention Center
250 Kalahari Boulevard
Pocono Manor, PA 18349
(877) 525-2427

ADDITIONAL INFORMATION

municipalauthorities.org/conference

****Please note, the Kalahari is a cashless venue.**

HOTEL ACCOMMODATIONS

Call the hotel at (877) 525-2427 and mention *PA Municipal Authorities 2023* to receive the group rate or book online here - no group code is needed for online reservations:



The group reservation deadline is August 16 or when the room block fills, whichever comes first. Reservations after August 16 are on a space available basis and conference rates are not guaranteed.

SPECIAL EVENTS

Opportunities to network during the Conference include:

Trade Show

- Eight hours dedicated to events in the Exhibit Hall over two days.

Product Demonstrations

- Multiple slots for 15-minute product demonstrations by exhibitors.

Networking Opportunities - Meal Functions Hosted in the Exhibit Hall

- Monday, September 18 - President/Exhibitor Reception
- Tuesday, September 19 - Trade Show Breakfast
- Tuesday, September 19 - Trade Show Lunch

Professional Development

- All attendees can participate in educational sessions designed to showcase industry trends, current projects and best practices from experts in the field.

Prizes and Giveaways

- PMAA will conduct prize drawings and exhibitors are encouraged to host their own drawings within their booths. PMAA will announce the winners at a designated time in the Exhibit Hall.

CONFERENCE SCHEDULE

Schedule subject to change if necessary.

SUNDAY, SEPTEMBER 17

1 - 6 p.m.	Conference Registration
1 - 6 p.m.	Exhibitor Registration and Setup
6:30 - 8:30 p.m.	Dinner
8:30 - 10 p.m.	Welcome Reception



MONDAY, SEPTEMBER 18

7 - 9:30 a.m.	Exhibitor Registration and Setup
7:30 - 3 p.m.	Conference Registration
8:30 a.m.	Opening Ceremonies and Keynote Speaker
10 a.m. - 12 p.m.	Trade Show and Product Demonstrations
12 - 1:45 p.m.	Professional Luncheons
2 - 4:15 p.m.	Educational Sessions
4 - 6 p.m.	Trade Show and President/Exhibitor Reception
6:30 p.m.	Awards Banquet Reception
7 p.m.	Awards Banquet

TUESDAY, SEPTEMBER 19

7:30 - 9:30 a.m.	Trade Show and Breakfast
7:30 a.m. - 3 p.m.	Conference Registration
8:30 a.m. - 12 p.m.	Educational Sessions
12 - 2 p.m.	Trade Show and Lunch
2 - 5 p.m.	General Sessions
6:30 p.m.	Evening Entertainment



WEDNESDAY, SEPTEMBER 20

8 a.m.	Closing Breakfast
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PMAA MEMBERS

PMAA is the recognized association for municipal authorities in the Commonwealth of Pennsylvania. PMAA was established to assist authorities in providing services that protect and enhance the environment, to present a unified and common front before the legislature, and to promote economic vitality and the general welfare of Pennsylvania's citizens. PMAA represents municipal authorities that provide drinking water, sewage treatment, waste management, transportation, recreational and community projects. PMAA also serves associate members such as CPAs, engineers, solicitors, financial experts and product vendors who provide services to municipal authorities.

EXHIBITORS

Early bird rate
NOW through 5/15!

What you receive:

- All exhibit booths are 8' x 10' and include one 8' skirted table, two chairs, a waste basket, pipe-and-drape side rail and backdrop curtain.
- More than 100 booth spaces are available in the exhibit area.
- Two complimentary conference personnel registrations (additional personnel may register at an additional rate).
- The Trade Show space includes complimentary wi-fi internet access.
- Exhibit Service Packet will be provided with instructions for ordering electricity and drayage services. Order early to avoid late charges.
- Receptions, meal functions and prize drawings will take place in the Exhibit Hall to drive traffic past your booth



Don't Delay - Register Today!

For additional information, contact Mandi Glantz:

E: glantz@municipalauthorities.org

P: (717) 737-7655

Become a PMAA Associate Member to save on registration and booth fees.

2023 dues must be paid in full to qualify for the discounted member rate. Membership applications are available at www.municipalauthorities.org/join.

BOOTH PRICING

Rates include an 8' x 10' booth space during the Trade Show (9/18 - 9/19) and two full Conference personnel registrations (9/17 - 9/20).

	Member	Non-Member
Early Bird Rate (until 5/15)	\$1,195	\$1,390
Standard Rate (after 5/15)	\$1,295	\$1,490
Late Rate (after 7/15)	\$1,395	\$1,590

Additional booth personnel (beyond the two included with the above booth fee):
\$295 per person before 7/15; \$345 per person after 7/15.

EXHIBIT HALL THEME - THE LOCAL COMMUNITY FAIR

This year's Conference theme is **Community Engagement: Tell Your Story** and what better way to do so than while chatting with colleagues and friends in the aisles of the local community fair. Exhibitors are welcome to decorate their booth, wear fun apparel or hand out goodies during the community fair in the 2023 Exhibit Hall. Don't forget to *Tell Your Story* while you are there!



SPONSOR

Reserve your sponsorship today! The earlier a sponsorship contract is received, the more exposure you will get before the Conference. Some opportunities are available only to one firm - first come, first served. Those noted as * indicate multiple sponsorships are accepted.

Reserve your sponsorship now:



municipalauthorities.org/sponsorship

Would your firm like to be involved, but nothing listed fits your needs or budget, call PMAA for more opportunities: (717) 737-7655



CONFERENCE WIDE SPONSORSHIP

*Prime Sponsor

Call PMAA to hear about custom offerings for prime sponsors.

Conference Briefcase: \$3,250

Includes your logo on the briefcase distributed to attendees.

Badge Holder Wallet: \$2,950

Includes your logo on the badge holder distributed to attendees.

Conference Mobile App: \$2,950

Includes your logo on the splash screen, sponsor page and signage.

Conference Tote: \$2,950

Includes your logo on the tote distributed to attendees.

Conference Folder: \$2,100

Includes your logo on the folder distributed to attendees.

Conference Lunchbag/Tuesday Exhibit Hall Lunch: \$2,000

Includes your logo on a lunchbag provided to attendees with the Tuesday Exhibit Hall Lunch.

Business Card Wallet: \$1,950

Includes your logo on a business card wallet provided to attendees to use while collected cards in the Exhibit Hall.

Conference Notepad: \$1,500

Includes your logo on a notepad in the Conference folder.

SPECIAL EVENTS

Sunday

***Welcome Refreshments: \$500**

Monday

***Coffee Breaks in Exhibit Hall: \$500**

***Exhibitor/President's Reception in Exhibit Hall: \$1,000**

***Pre-Banquet Reception: \$500**

Banquet Favor: \$2,950

Includes your logo with the selected favor for all attendees.

Tuesday

***Exhibit Hall Breakfast: \$1,950**

***Coffee Breaks in Exhibit Hall: \$500**

***President's Luncheon: \$500**

***Evening Event - Food and Specialty Stations: \$750**

***Evening Event - Signature Beverage: \$750**

***Evening Event - Entertainment: \$1,500**

ADD ON - must be added to an existing sponsorship

***Session Spotlight: \$395**

Two minutes to promote your firm before a session; multiple sponsorships are available.

***Luncheon Spotlight: \$395**

Two minutes to promote your company before the luncheon; multiple sponsorships are available.

ADVERTISE

Build brand and name recognition even more with potential clients by advertising in PMAA's go-to resources: the 2023 Annual Conference Program and the 2024 Membership Directory. Pre-purchasing ad placement now for next year's directory affords your firm a multi-publication discount!

2023 Annual Conference Program

The Conference Program is the official guide to this year's event and includes the Conference agenda, detailed session information, speaker and exhibitor information, AND your advertisement! Attendees will be provided the publication for use during the Conference, and may reference upon returning home! Advertisers will be listed on the Conference mobile app with a website link.

2024 PMAA Membership Directory

The Membership Directory includes contact information for all municipal authority and associate members and is mailed in January 2024. Give your firm added exposure to the decision-makers you need to reach! The Membership Directory is used as a reliable source of products and services for municipal authority officials year round.

Contracting for both the 2023 Annual Conference program and the 2024 Membership Directory now affords a multi-publication discount.

Reserve advertising now:



municipalauthorities.org/conf-advertising

For an advertising contract defining rates and specifications, contact Mandi Glantz at glantz@municipalauthorities.org.

Conference Program

Contract due by July 14; artwork by July 28

Membership Directory

Contract due by October 16; artwork by October 30

CONFERENCE COMMITTEE

William Ross, Chair
Lower Saucon Authority

Sandra Bartosiewicz
Wyoming Valley Sanitary Authority

Daniel J. Becker, PE
East Cocalico Township Authority

Anthony J. Bellitto, Jr., PE
North Penn Water Authority

John Berti
Wyoming Valley Sanitary Authority

Craig Bubb
Mifflin County Municipal Authority

David L. Busch
Keystone Alliance Consulting

Matthew Cranmer
Municipal Water Authority of Adams Township

Sharon DelSignore
EAP Industries, Inc.

Christopher Gibbons
Concord Public Finance

Rachel Govelovich
Gannett Fleming, Inc.

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Latrobe Municipal Authority

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St. Marys Area Water Authority

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Herbert, Rowland & Grubic, Inc.

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Melissa Komar
Johnstown Redevelopment and Regional
Sewage Authorities

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Lancaster Area Sewer Authority

Ryan McGowan
Fidelity Discount & Deposit

John Molloy
PFM Asset Management LLC

Melissa Radovanic
Greater Johnstown Water Authority

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The PMAA 2023 Conference expedition

