



84th Annual Conference & Trade Show
Erie Bayfront Convention Center
September 13 - 16, 2026

*PROMOTIONAL
OPPORTUNITIES*

Exhibit

Sponsor

Advertise

Ideas begin as conversations, spark through collaboration, and grow when we choose to move them forward. Our 2026 theme — Ideas in Motion — reflects that momentum. The call to “Be the Change” that guided us last year did exactly what it was meant to do: it inspired new thinking, new partnerships, and meaningful progress across our organizations. This year, we celebrate how those ideas continue to evolve and take shape in our work and communities.



We are excited to welcome you to the 84th Annual Conference and Trade Show, taking place September 13 - 16, 2026, in Erie. This year's conference celebrates how the ideas sparked through collaboration, education, and innovation move forward in meaningful ways within our authorities, firms, and communities.

This year's Conference is designed to energize your work and expand what's possible within your organization. Through dynamic educational sessions, an engaging trade show, and meaningful peer connection, attendees will explore practical solutions, emerging trends, and innovative approaches shaping the future of municipal authorities and our partner firms. Every conversation, demonstration, and shared experience is an opportunity to return home with ideas ready to move forward.

No matter what your role, your perspective matters and your participation strengthens this community. Whether you are continuing the momentum from last year or joining us for the first time, we invite you to lean into the experience, build new connections, and carry fresh ideas back to your teams. Together, we keep ideas moving — and that collective momentum is what drives our industries forward!

See you in Erie!

Best Regards,

Melissa Radovanic
PMAA President
Greater Johnstown Water Authority/
Authority RDM - Johnstown, LLC

Michael Sullivan
PMAA Vice President & Conference Chair
Northampton Bucks County Municipal



CONFERENCE HIGHLIGHTS

Sheraton Erie Bayfront Hotel
55 West Bay Drive
Erie, PA 16507
814.454.2005

Bayfront Convention Center
1 Sassafras Pier
Erie, PA 16507
814.455.1260

Courtyard Erie Bayfront
2 Sassafras Pier
Erie, PA 16507
814.636.1005



municipalauthorities.org/lodging

ONLINE REGISTRATION:

Online registration is available for exhibitor registration and sponsorship opportunities at municipalauthorities.org/conference. To obtain the member discount on fees, you must login prior to completing the registration.

TRADE SHOW

Eight hours dedicated to events in the Exhibit Hall over two days.

NETWORKING OPPORTUNITIES - MEAL FUNCTIONS HOSTED IN THE EXHIBIT HALL

Monday, September 14 - Exhibitor Reception
Tuesday, September 15 - Trade Show Breakfast
Tuesday, September 15 - Trade Show Lunch

PRIZES AND GIVEAWAYS

PMAA will conduct prize drawings and exhibitors are encouraged to host their own drawings within their booths. PMAA will announce the winners at a designated time in the Exhibit Hall. No alcohol please.

PROFESSIONAL DEVELOPMENT

All attendees can participate in educational sessions designed to showcase industry trends, current projects and best practices from experts in the field. Continuing education credits are given to engineers, operators, and solicitors.

IMPORTANT DEADLINES

Early Bird Exhibitor
Registration
Deadline May 15

Standard Exhibitor
Registration
Deadline July 15

Cancellation Deadline
Deadline August 3

Advertising Contract
Deadline July 10

Advertising Artwork
Deadline July 17

Lodging
Deadline August 10

CONFERENCE SCHEDULE

Schedule subject to change if necessary.

SUNDAY, SEPTEMBER 13

1:00 - 6:00 pm	Conference Registration
1:00 - 6:00 pm	Exhibitor Registration + Setup
6:00 - 8:00 pm	Sunset Dinner Cruise on Lake Erie*
8:30 - 10:00 pm	Welcome Reception

MONDAY, SEPTEMBER 14

7:00 - 9:30 am	Exhibitor Registration + Setup
7:30 am - 5:00 pm	Conference Registration
8:00 - 10:00 am	Opening Ceremonies, Keynote Speaker, Annual Business Meeting
10:00 am - 12:00 pm	Trade Show
12:00 - 1:45 pm	Professional Luncheons*
2:00 - 4:15 pm	Educational Sessions
4:00 - 6:00 pm	Trade Show + Exhibitor Reception
6:30 pm	Awards Banquet Reception*
7:00 pm	Awards Banquet*

TUESDAY, SEPTEMBER 15

7:30 - 9:30 am	Trade Show + Breakfast
7:30 am - 3:00 pm	Conference Registration
9:00 am - 12:30 pm	Educational Sessions
12:00 - 2:00 pm	Trade Show + Lunch
2:00 - 4:30 pm	General Session
6:30 pm	Stars, Stripes & Sunset: A Waterfront Dinner on Lake Erie*

WEDNESDAY, SEPTEMBER 16

8:00 am	Closing Breakfast*
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*Not included with exhibitor registration; tickets may be purchased separately.

PMAA MEMBERS

PMAA is the recognized association for municipal authorities in Pennsylvania. It supports authorities in delivering services that protect the environment, advocates before the legislature, and promotes economic growth and public welfare. PMAA represents authorities providing water, wastewater, waste management, recycling, transportation, and community services, and includes associate members such as CPAs, engineers, solicitors, financial professionals, and vendors who serve these authorities.

2026 CONFERENCE COMMITTEE

Michael Sullivan, Chair
Northampton Bucks County
Municipal Authority

Daniel Becker, PE
East Cocalico Township Authority

John Berti
Wyoming Valley Sanitary Authority

Craig Bubb
Mifflin County Municipal Authority

David L. Busch
Keystone Alliance Consulting

Patrick Caulfield, PE
Schuylkill County Municipal Authority

Matthew Cranmer
Municipal Water Authority
of Adams Township

Sharon DelSignore
EAP Industries, Inc.

Jeffrey Garrigan
HRG

Christopher Gibbons
Concord Public Finance

Steven Hann, Esq.
Hamburg, Rubin, Mullin, Maxwell &
Lupin, PC

Terri Hauser
Latrobe Municipal Authority

Dwight Hoare, PE
St. Marys Area Water Authority

Jeremy Horvath
Highland Sewer & Water Authority

Melissa Komar
HRG

Michael Kyle
Keystone Alliance Consulting

Rachel Lengel Govelovich
GFT

Ryan McGowan
Fidelity Discount & Deposit

John Molloy
PFM Asset Management LLC

Craig Palmer, PE
Erie Water Works

Melissa Radovanic
Greater Johnstown Water Authority/
RDM - Johnstown, LLC

William Ross
Lower Saucon Authority

Philip Sapone
Raftelis

Michael Schober, PE
ARRO Consulting, Inc.

Michael Witherel, Esq.
Witherel Kalina Law Group

EXHIBIT

WHAT EXHIBITORS RECEIVE:

- All exhibit booths are 8' x 10' and include one 6' skirted table, two chairs, a waste basket, pipe-and-drape side rail, and backdrop curtain.
- More than 130 booth spaces are available in the exhibit area and hallway.
- Two complimentary conference personnel registrations (additional personnel may register at an additional rate).
- Exhibit Service Packet will be provided with instructions for ordering electricity, carpeting, and drayage services. WiFi is complimentary. Order early to avoid late charges
- Receptions, meal functions and prize drawings will take place in the Exhibit Hall to drive traffic past your booth.



WHAT'S INCLUDED WITH EACH BOOTH REPRESENTATIVE'S REGISTRATION?

- Sunday Welcome Reception
- Monday Opening Ceremonies
- Monday Exhibitor Reception
- Tuesday Exhibitor Breakfast
- Tuesday Exhibitor Lunch
- Conference education sessions



To register for any additional events, please include the additional ticketed events on the exhibitor registration form, and submit with additional fees.



BOOTH SPECIFICATIONS

Rates include an 8' x 10' booth space during the Trade Show (9/14 - 9/15) and two full Conference registrations (9/13 - 9/16).



	Member	Non-Member
Early Bird Rate (until 5/15)	\$1,295	\$1,490
Standard Rate (after 5/15)	\$1,495	\$1,690
Late Rate (after 7/15)	\$1,595	\$1,790

Additional booth personnel (beyond the two included with the above booth fee): \$355 per person before 7/15; \$395 per person after 7/15.

EXHIBIT HALL THEME - IDEAS IN MOTION

Exhibitors are encouraged to customize their booth as an extension of the conference experience and this year's theme – Ideas in Motion: From Insight to Impact! Building on last year's Be the Change challenge, this year we are focusing on how insight, data, and experience lead to informed decisions and turn ideas into meaningful action. Exhibitors are encouraged to display how their products/services deliver practical solutions, successful outcomes and provide real-world impact. We appreciate how your "Ideas in Motion" make the exhibit hall an active part of the PMAA conference experience!

Register Now!



FOR MORE INFORMATION:

- 📞 (717) 737-7655 x160
- ✉ glantz@municipalauthorities.org
- 🌐 municipalauthorities.org/exhibit



SPONSORSHIPS

Submit your sponsorship contract early to maximize pre-conference exposure. Some opportunities are first-come, first-served for one firm, while those marked with * allow multiple sponsors. If none fit your needs or budget, contact Wendy Fonner to discuss other options.

NEW THIS YEAR!

- **Cocktail Napkins: \$1,500**
Napkins will include your company logo and will be used at various events throughout the conference.
- **Reception Beverage Cups: \$1,900**
Display your logo on conference beverage cups. The cups will be used at various receptions during the conference.
- **Briefcase Snacks: \$1,900**
Afternoon munchies? Snacks in each briefcase will help satisfy those afternoon cravings.
- **Ice Cream Truck: \$2,000**
We will provide all Tuesday evening event attendees with a voucher featuring your company logo for an ice cream treat.
- **Photo Booth: \$1,800**
A great opportunity for your firm to provide professional headshots for attendees—ideal for LinkedIn, bios, and websites. The photo booth will also be available at the Tuesday evening event, with your logo featured on all event photos.
- ***Apps in Motion: \$495**
Increase your visibility through scheduled push notifications in the conference mobile app that direct attendees to your booth and educational sessions throughout the conference. *(Includes two push notifications.)*

CONFERENCE EVENT WIDE SPONSORSHIPS

- ***Prime Sponsor**
Call PMAA to discuss custom offerings for prime sponsors.
- **Conference Briefcase: \$3,500**
Includes your logo on a briefcase distributed to attendees.
- **Badge Holder Wallet: \$3,100**
Includes your logo on the badge holder distributed to attendees.
- **Conference Tote: \$2,950**
Includes your logo on the tote distributed to attendees.
- **Conference Folder: \$2,600**
Includes your logo on the folder distributed to attendees.
- **Conference Notepad: \$1,700**
Includes your logo on a notepad in the Conference folder.
- **Conference Pen: \$1,300**
Includes your logo on a pen in the Conference folder.

CONFERENCE EVENT SPONSORSHIPS

- **Sunday**
 - ***Welcome Reception: \$595**
- **Monday**
 - ***Coffee Breaks in Exhibit Hall: \$595**
 - ***Exhibitor Reception in Exhibit Hall: \$1,200**
 - ***Pre-Banquet Reception: \$500**
- **Tuesday**
 - **Exhibit Hall Breakfast: \$1,950**
 - ***Coffee Breaks in Exhibit Hall: \$595**
 - **Lunchbag/Tuesday Exhibit Hall Lunch: \$2,000**
Includes your logo on a lunchbag provided to attendees with the Tuesday Exhibit Hall Lunch.
 - ***President's Luncheon: \$500**
 - **Evening on the Bayfront**
 - ***Food & Specialty Stations: \$950**
 - ***Signature Beverage: \$950**
 - ***Event Activities: \$1,750**
- All Tuesday evening event sponsors – join staff in welcoming guests.

FOR MORE INFORMATION:

- 📞 (717) 737-7655 x114
- ✉ fonner@municipalauthorities.org
- 🌐 municipalauthorities.org/sponsorship

Sponsor!

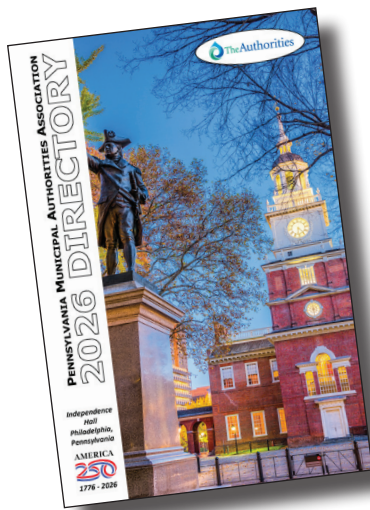


ADVERTISE

Build brand and name recognition even more with potential clients by advertising in PMAA's go-to resources: the 2026 Annual Conference Program and the 2027 Membership Directory. Pre-purchasing ad placement now for next year's directory affords your firm a multi-publication discount!

2026 ANNUAL CONFERENCE PROGRAM

The Conference Program is the official guide to this year's event and includes the Conference agenda, detailed session information, speaker and exhibitor information, AND your advertisement! Attendees will be provided the publication for use during the Conference, and may reference upon returning home! Advertisers will be listed on the Conference mobile app with a website link.



2027 PMAA MEMBERSHIP DIRECTORY

The Membership Directory includes contact information for all municipal authority and associate members and is mailed in January 2027. Give your firm added exposure to the decision-makers you need to reach! The Membership Directory is used as a reliable source of products and services for municipal authority officials year round.

Contracting for both the 2026 Annual Conference program and the 2027 Membership Directory now affords a multi-publication discount.

CONFERENCE PROGRAM

Contract due by July 10; artwork by July 17

MEMBERSHIP DIRECTORY

Contract due by October 15; artwork by October 29



FOR MORE INFORMATION:

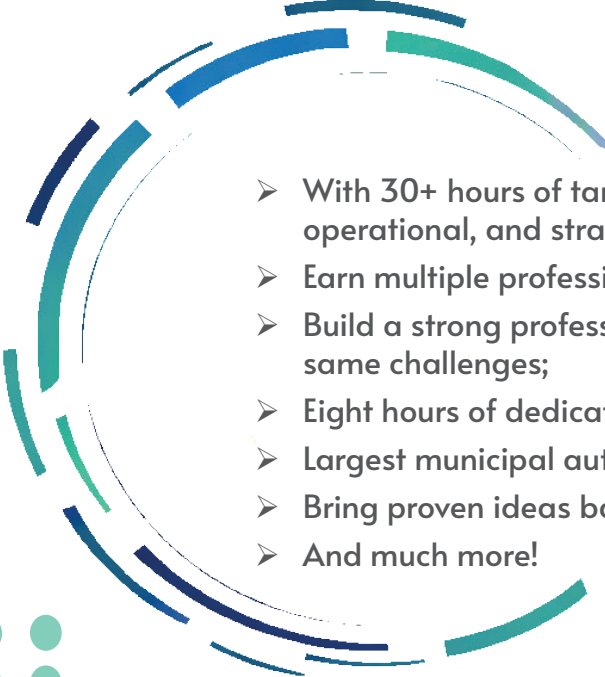
- 📞 (717) 737-7655 x160
- ✉️ glantz@municipalauthorities.org
- 🌐 municipalauthorities.org/conf-advertising

Advertise!





WHY ATTEND PMAA'S ANNUAL CONFERENCE & TRADE SHOW?

- 
- With 30+ hours of targeted sessions, PMAA's conference offers clear professional, operational, and strategic value;
 - Earn multiple professional credits in one place for engineers, operators, and solicitors;
 - Build a strong professional network with quality interaction with peers who face the same challenges;
 - Eight hours of dedicated exhibit time that includes hands-on solutions;
 - Largest municipal authority focused event in Pennsylvania;
 - Bring proven ideas back to share with your organization;
 - And much more!

