

WOMEN INNOVATION NETWORKING CONFERENCE LEADERSHIP IN THE COMMUNITY

February 27 & 28, 2023 Lancaster, PA

ABOUT

You're invited to join us for the Women's Innovation Networking (WIN) Conference on February 27 - 28, 2023 at the Cork Factory Hotel in Lancaster, PA.

WHY ATTEND

This annual conference draws dynamic and committed women professionals, from all across the state, together. The theme of the conference is *Leadership in the*Community. This interactive conference features sessions that will address

Communication Tools to Create

Community Involvement, Workplace

Culture, Bridging the Gap of Generational Shifts and, the popular: How My Career Found Me panel.

CONFERENCE AT A GLANCE

Monday

Reception

4:00 - 5:15 p.m.

Communications Panel
5:15 p.m.

Tuesday

8:30 a.m. - 12:00 p.m.

Education Sessions
12:15 p.m.

Lunch
12:45 - 1:15 p.m.

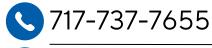
Closing Speaker

THE HOTEL

The Cork Factory Hotel, a 19th century historic building featuring authentic guestrooms, meeting spaces and the Cork & Cap restaurant.

Call (717) 735-2075 and mention "PMAA" to receive the group guestroom rate of \$159.00.

FOR MORE INFO



municipalauthorities.org

AGENDA

MONDAY

4:00 - 5:15 p.m.

These professionals will share how they communicate their authorities successes and value to the community.

- Lindsay Hughes, Manager of Administration and Public Relations, North Penn Water Authority
- Amy Schirf, Education Coordinator, Centre County Recycling and Refuse Authority
- Susan Sampson, Communications Manager, Lehigh County Authority
- Peggy Citeroni, Executive Director, Central Indiana County Joint Sanitary Authority
- Melissa Radovanic, Greater Johnstown Water Authority (Facilitator)

This discussion will be led by top-level communication authority professionals. Although value is often measured in dollars and cents, authority communications efforts bring to the table a less tangible, but equally important, value set. During this session, you'll learn tips on how to increase citizens trust, raise awareness and create public input on a project.

5:15 - 6:30 p.m.

Reception

TUESDAY

8:30 a.m.

Welcome

• Katherine E. Walsh, Lancaster City Council Member

8:45 - 9:30 a.m.

My Impact on Workplace Culture – Is it Positive?

David Carlson, Business Coach/Senior Director,
 ThistleSea Business Development

Dave has worked with PA public utilities and municipalities to improve their performance, customer service and create balance in managers' and employees' lives. During this presentation, you will receive key takeaways to develop action plans with specific strategies and tactics to build your teams through coaching and team-building processes.

A special thanks to the WIN Steering Committee for planning this conference.

9:30 - 10:45 a.m.

How My Career Found Me Panel

- Adrienne Vicari, PE, Herbert, Rowland & Grubic (Facilitator)
- Laura Kurtz, Esq., Eckert Seamans Cherin & Mellott, LLC
- Pamela Penatzer, Sales Specialist, LB Water
- Tammy Hurley, Executive Chef/Food Beverage Manager, Cork Factory Hotel
- Kim Bracey, CEO, YWCA York PA

Panelists share personal and professional challenges and successes as they became leaders in their workplaces and communities.

10:45 - 11:00 a.m.

Break

11:00 - 11:30 a.m.

Bridging the Generation Gap: Equipping Communities for a Collaborative Future

 Adeline Mishler, Business Transformation Consultant, Ernst & Young

Adeline will share her expertise as a business transformation consultant in the government and public sector. In her current role, she specializes in using communications and change management strategies to empower federal, state and local governments to solve complex challenges.

11:30 a.m. - 12:00 p.m.

Leading, and Giving Back, in Your Community

 Kate Zimmerman, Executive Director, Leadership Lancaster

Kate is the Executive Director of Leadership Lancater, a community leadership development program. In this position, Kate is instrumental in connecting, educating, and inspiring existing and emerging community leaders as they guide Lancaster County into the future.

12:15 - 12:45 p.m.

Lunch

12:45 - 1:15 p.m.

Closing Speaker

Olivia Bragdon, Business Owner/Family Advocacy
 Olivia began her career as a summer intern at Visit
 Johnstown and held the position of Communications and
 Group Tour Coordinator there for 15 years. In 2020, she decided to transition out of that position and into entrepreneurship and founded Bright Blonde Boutique.
 Bright Blonde Boutique specializes in unique, completely customized gifts and apparel. In 2019 Olivia, founded Stork
 Fund, an organization to assist families dealing with infertility and adoption challenges.

WIN Conference

Phone: 717.735.2075

Reference Room Block (open): PMAA Women's Conference

February 27 - 28, 2023

Cork Factory Hotel • 480 New Holland Avenue • Lancaster, PA 17602



acknowledged at the Conference by signage, at the podium and in written materials.

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Your company name & logo featured on the folder containing conference materials.

February 6 to ensure printing deadline.

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\$500

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Cancellation Policy

All cancellations must be submitted to the office in writing one week prior to the meeting date. Due to reservation guarantees, unpaid no-shows will be charged. No refunds will be made after the cancellation deadline.