

Springtime with WIN!

## Women Leaders Making a Difference

April 3 & 4, 2019

Holiday Inn Johnstown Downtown

250 Market Street, Johnstown, PA 15901

*Women professionals sharing the challenges and successes they have experienced in the workplace and in their communities.*



### Wednesday, April 3

6:00 - 7:30 pm

#### Reception – A Rising Tide Lifts All Boats:

#### Johnstown’s Women Making Community Collaboration Succeed

*Lisa M. Rager, Executive Director, Greater Johnstown/Cambria County Convention & Visitors Bureau*

*Melissa Radovanic, Director of Marketing & Community Relations, Crown American Hotels*

*Amy Bradley, President/CEO of the Cambria Regional Chamber*

#### Entertainment by The Jill Gontkovic Trio

### Thursday, April 4

8:30 - 9:15 am

#### Let’s Connect to Your Foundation!

Angela Merendino, creator of Red Brick Yoga, is passionate about her yoga journey and wants to share this love for yoga with everyone who shows up. She knows firsthand the amazing benefits that yoga and mindfulness can have on your health, happiness and well-being. Lead a fuller life and make empowered choices through present-moment-awareness.

*Angela Merendino, Red Brick Yoga*

9:15 - 10:15 am

#### How My Career Found Me

Panelists share personal and professional challenges and successes as they became leaders in their workplaces and communities.

*Deborah Brown, Braddock Borough Manager*

*Marita Garrett, Mayor of Wilkinsburg*

*Autumn Heckathorn, Manager, Western Butler County Authority*

*Dr. Audrey J. Murrell, PhD, Professor & Associate Dean of Business Administration, University of Pittsburgh*

10:15 - 10:30 am

#### Break

10:30 - 11:15 am

#### Leading with Your Strengths

The most successful, high-performing teams and organizations have one thing in common – their employees are fully engaged and willingly follow their leaders to achieve great things. But what are employees really looking for in a leader? Is it possible to be the “perfect leader” and possess every quality that your employees are looking for in a leader? Using the framework of the Clifton StrengthsFinder program and decades of research by the Gallup organization, we will discuss how to break the cycle of chasing after your weaknesses. Instead, let’s focus on your strengths! When you lead with your strengths, and recognize (and leverage!) the strengths of your team members, you can provide leadership that is uniquely your own style and lead your team to new heights.

*Liesel Gross, CEO, Lehigh County Authority*

11:15 am - 12:00 pm **One Person Can Make a Difference**

Every day we have a chance to make a difference in this world. One person, one group, one effort, can change a life forever. It's in our hands to make this happen. We can move mountains when we all push in the same direction.

*Tammy Barbin, Executive Director of Development, University of Pittsburgh/Johnstown*

12:00 - 2:00 pm

#### Keynote/Lunch - Living Authentically

Jennifer will be speaking about how living life on purpose will help achieve your dreams and goals. She will also have signed copies of her newly released book, “Unapologetically Authentic,” available for purchase.

*Jennifer L. Schwartz-Flack, M. Ed, LPC, RMT*

**Women's Conference – Women Leaders Making a Difference!  
April 3 & 4, 2019**

**Holiday Inn Johnstown Downtown  
250 Market Street, Johnstown, PA 15901**

▶ **Lodging is available Wednesday, April 3**

▶ **Room rate is \$119.99**

▶ **Reservations - call 814.535.7777 and ask for the PMAA room block**

**Registration**

**Name:** \_\_\_\_\_

**Authority/Firm:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State & Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

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**Sponsorship**

*All sponsors will be acknowledged at the Conference by signage and at the speaker podium.*

**Welcome Reception Sponsorship - \$100**

**Women's Conference Sponsorship - \$300**

**Member Registration**

\$99 per person

**Non-Member Registration**

\$135 per person

**Balance Due: \$** \_\_\_\_\_

Return registrations to the PMAA office. Payment is due with registration, checks made payable to PMAA. We also accept:

Visa

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**Card #** \_\_\_\_\_

**Exp.:** \_\_\_\_\_ **Security code:** \_\_\_\_\_



**Cancellation Policy**

**ALL CANCELLATIONS MUST BE SUBMITTED TO THE OFFICE IN WRITING ONE WEEK PRIOR TO THE MEETING DATE. Due to reservation guarantees, unpaid no-shows will be charged. NO REFUNDS will be made after the cancellation deadline.**

1000 North Front Street, Suite 401, Wormleysburg, PA 17043

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